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Intellectual Property Administration  
P.O. Box 272400  
Fort Collins, Colorado 80527-2400

PATENT APPLICATION

ATTORNEY DOCKET NO. **10013329-1**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Tami L. Guy et al.  
Application No.: 09/965,405  
Filing Date: September 26, 2001

Confirmation No.: 3798  
Examiner: Ronald Laneau  
Group Art Unit: 3627

Title: METHOD OF DISTRIBUTING

Mail Stop Amendment  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

This Information Disclosure Statement is submitted:

- ☐ under 37 CFR 1.97 (b), or  
(Within three months of filing national application; or date of entry of national application; or before mailing date of first action on the merits; whichever occurs last)
- ☒ under 37 CFR 1.97 (c), together with either a:  
☐ Statement under 37 CFR 1.97 (e), or  
☒ a \$180 fee under 37 CFR 1.17 (p), or  
(After the CFR 1.97 (b) time period, but before final action or notice of allowance, whichever occurs first)
- ☐ under 37 CFR 1.97 (d), together with either a:  
☐ Statement under 37 CFR 1.97 (e)(1) or (2), and  
☐ a \$180 fee set forth in 37 CFR 1.17 (p)  
(Filed after final action, a notice of allowance, on or before payment of the issue fee)

Please charge to Deposit Account 08-2025 the sum of \$ 180.00 . At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25.

Applicant(s) submit herewith form PTO 1449 - Information Disclosure Statement together with any required copies of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.56.

- ☐ A concise explanation of the relevance of foreign language patents, foreign language publications and other foreign language information listed on PTO Form 1449, as presently understood by the individual(s) designated in 37 CFR 1.56 (c) most knowledgeable about the content is given on the attached sheet, or where a foreign language patent is cited in a search report or other action by a foreign patent office in a counterpart foreign application, an english language version of the search report or action which indicates the degree of relevance found by the foreign office is listed on form PTO 1449 and is enclosed.

It is requested that the information disclosed herein be made of record in this application.

- ☒ I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to:  
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Date of Deposit: August 9, 2006  
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- ☐ I hereby certify that this paper is being transmitted to the Patent and Trademark Office facsimile number (571) 273-8300  
Date of facsimile:  
Typed Name: Mariko Mizuno  
Signature:

Respectfully submitted,

Tami L. Guy et al.

By

Michael A. Goodwin  
Attorney/Agent for Applicant(s)

Reg No. : 32,697

Date: August 9, 2006

Telephone : 303-298-9888

Rev 10/05 (IDS/Cert)

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /RL/

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Substitute for form 1449/PTO

# **INFORMATION DISCLOSURE STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Sheet 1

of 2

## **Complete if Known**

Application Number	09/965,405
Filing Date	September 26, 2001
First Named Inventor	Tami L. Guy et al.
Art Unit	3627
Examiner Name	Ronald Laneau
Attorney Docket Number	10013329-1

## **U. S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
/RL/	US-	6,029,141	02-22-2000	Bezos et al.	
/RL/	US-	6,850,901	02-01-2005	Hunter et al.	
/RL/	US-	2003/0069774	04-10-2003	Hoffman et al.	
/RL/	US-	2003/0046120	03-06-2003	Hoffman et al.	
	US-	2003/0023464	01-30-2003	Burk, Michael James	
	US-	2003/0083918	05-01-2003	Hoffman et al.	
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## **FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T <sup>4</sup>
		Country Code <sup>3</sup> Number * Kind Code <sup>5</sup> (if known)				

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Substitute for form 1449/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (Use as many sheets as necessary)		<b>Complete if Known</b>	
		Application Number	09/965,405
		Filing Date	September 26, 2001
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		Art Unit	3627
		Examiner Name	Ronald Laneau
Sheet 2	of 2	Attorney Docket Number 10013329-1	

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
/RL/		Waybackmachine: www.carteretmortgage.com (March 3, 2001)	
/RL/		"Colorful criteria...", June 23, 1999, Canadian Computer Reseller, Rogers Publishing Limited, Toronto, Vol. 12, Iss. 12, Page 39	
/RL/		KALYANAM, KIRTH, et al. "Hewlett Packard Consumer Products Business Organization...," John Wiley & Sons, Inc.; Journal of Interactive Marketing, v13,n4,pp.51-64; Autumn 1999.	
/RL/		SHUSTER, LAURIES, "A host of niches (Green Hill Ace hardware, Morton Connecticut) (Niche Marketing);" Chilton's Hardware Age, v228,n8,pp.261-262; August 1991.	
/RL/		EASTWOOD, ALISON; HOLLOWAY, ANDY (Interviewers); "Two-tier talkers [Roundtable discussion];" Canadian Computer Reseller, v11,n23;p.35(8 pages); Dec. 2, 1998.	

Examiner Signature	/Ronald Laneau/	Date Considered	11/10/2008
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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